

SIERRA MADRE NEWS

VOL. VI

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, OCTOBER 24, 1913

NO. 4

FIRES AGAIN CALL ATTENTION TO CITY'S NEED OF PROTECTION

Involving a loss of about \$2,000, the barn and warehouse belonging to J. M. Beard at the head of Mountain Trail avenue, was destroyed Monday night by fire of mysterious origin. In addition to the building, all the contents were completely destroyed, including about 25 tons of hay, 50 riding saddles and as many pack saddles, and all the linen equipment of Sturtevant's Camp which had been returned from the laundry after the closing of the camp season. About one-third of the loss was covered by insurance.

Mr. and Mrs. Beard had gone to Imperial Valley a few days previous and no one was living on the premises. None has been able to throw any definite light on the probable cause of the fire. Mr. Beard was notified by wire of the loss next day and returned home on Thursday. He says that to his knowledge there was nothing in the building except the hay which would be subject to the "spontaneous combustion" of common parlance. The barn was kept locked so that no one had access to the inside, and there was no place underneath which would have attracted loafers or even a "bum" looking for a straw bed.

Owing to the entire absence of wind the smoke and flames were carried upward in a vertical column for hundreds of feet. Within a short time a large crowd of volunteer fire fighters and spectators had collected. No means were at hand for fighting the main fire which gained headway very rapidly. But the fighters tore down fences which might lead the flames to nearby buildings, over which they also stood guard.

Menace to Mountains

For a long time the crowd was kept in desperate suspense for fear the fire might be communicated by flying sparks or by the intense heat to the brush on the nearby hillsides, separated from the building only by the width of the narrow roadway leading to the Churchill ranch. Workers were stationed at close intervals over the hillside for several hundred feet, armed with tools, wet sacks and buckets of water to quench any incipient blaze. If the fire had secured a start in the brush it is not likely it could have been stopped before reaching the top of the ridge.

That the fire occurred at night when there was no breeze instead of during the afternoon with the usual breeze blowing toward the mountains was considered providential by every one. The threatening situation brought home to many people most forcibly the fire menace which constantly faces the mountain side and its bearing on the local water supply.

Fire Fighting Equipment

Arrival of the municipal hose cart long after the building had collapsed afforded a demonstration of the city's fire fighting equipment, which was completed by the wait of half an hour while a coupling was being found which would connect a two-inch hose to a three-quarter inch hydrant. While

it did not seem likely that the loss could have been prevented at any stage after discovery of the fire, the demonstration was sufficient to prove the need of installing fire plugs as soon as the city has secured control of the water system. The tiny stream which was finally brought through the hose was effective in lessening the danger from flying sparks during the latter stages of the fire and in preventing the fire from smoldering in the hay for a long time afterward.

M. D. Wright expressed to the editor of the News the most heartfelt thanks to the workers who assisted in guarding his nearby dwelling against burning especially to those who stayed with the fight until all possible danger was obviated.

Two Fires Same Evening

Earlier in the evening the home of Miss Alice Tufts on Montecito avenue was the scene of a small blaze which came near causing total destruction of the house. A kerosene lamp standing on a table in the front hallway exploded for some unknown cause. Georgiana Coff, Miss Tufts' elderly housekeeper who was alone in the house, undoubtedly saved the house by her presence of mind and quick action. Instead of rushing out of doors and calling for help she threw a rug over the blazing lamp to smother the flames and carried it out of doors. Enough oil had spilled on the floor to start a lively blaze which set the woodwork under the door afire, but she extinguished the flames with water before the arrival of neighbors and others who had seen the flames in passing. The nominal damage was covered by insurance.

TAKING LOCAL VIEWS

Mr. Graham, of the Graham Photo Company of Los Angeles spent Tuesday and Wednesday in Sierra Madre photographing some of the many interesting homes and landscapes, making views for the Board of Trade, the News Printery and individual property owners. In the course of his work Mr. Graham has made views of the finest homes and grounds in Southern California. His surprise and enthusiasm over the views to be found in Sierra Madre knew no bounds. He declared the natural setting and the treatment adopted for some of the home grounds here could not be excelled anywhere else. Within a short time copies of the photographs will be on sale at the News Printery, which has arranged for the exclusive local sale of them.

EPISCOPAL SERVICES

Church of the Ascension, the Rev. Dr. George H. Cornell, rector. Vested choir. Twenty-third Sunday after Trinity. Sunday school, 9:45 a. m. Morning prayer and sermon, 11 a. m. Intercession for Sunday schools. The rector will speak on the subject, "What is true education?" A cordial invitation is extended to all.

Miss Avis Preston has accepted the position with the Sierra Madre Electric Company in the place of Miss Lewis who left Sierra Madre on Thursday.

PERSONAL GREETING
Cards are yearly growing in favor among people of discriminating taste. Appropriate holiday messages in attractively designed cards or folders and having the sender's name engraved or printed therein bear a touch of distinction which even a gift may not carry. Special plans have been made by the News Printery to handle this exclusive class of work this season. A sample book containing fifty different styles prepared by one of the largest and best engraving houses in the country is at your disposal. The prices are reasonable and are printed in plain figures so fair treatment is assured. You are invited to examine it. Now is the time to order to allow ample time for proper execution of the work.

Heart to Heart Talk With Merchants and Landlords

Last week The News printed an article regarding the lighting of stores and store windows which has attracted some little attention. It dealt briefly with the waste of electricity or gas through lack of knowledge as to correct principles of illumination. But for Sierra Madre the article covered only half the necessary ground. The trouble with local stores is not merely that these principles are not followed, but that few of the stores make any pretence at real illumination, especially of their show windows.

As to show windows, perhaps it is well that many of them do not make provision for night illumination in their present state. Some of them certainly need to be covered with "the mantle of charity," lacking a more opaque covering to hide the dead flies and dust covered merchandise. If anyone thinks these remarks regarding the store windows of Sierra Madre are too strong let him take a stroll around the streets and give the matter careful consideration, either by day or by night.

Advertising the Town

Consider the effect on strangers. Store fronts are like a person's clothing, or even like his face—they give the first and often the lasting impression concerning character. Would the store fronts of Sierra Madre, either by day or night, give strangers the impression of a wide awake community? Or would it be the impression of a somnolent burg in the backwoods?

Consider the effect on your prospective customers, Mr. Merchant. Does your window display stimulate the passer-by to come in and inspect your stock? Does it create a desire for the things displayed? Does it make them want to see what else you have? Do you want the public to judge your stock of goods by what they can see from the outside?

It's Human Nature

Makes no difference whether the comparison is accurate or not, but a store will be judged by its front to just the same extent that a person is judged by face and dress. That's human nature.

Now, Mr. Merchant, do you blame the public who passes by your window without a show of interest for stopping in fascination before the window display?

PARKS HARD TO GET

FEDERAL FORESTER GRAVES OF FERS HOPE OF SECURING NATIONAL PARK NEAR HERE

Stating that in his opinion, quicker results can be obtained toward making the mountains north of this city a game preserve, by asking the state legislature for it, rather than by applying to congress to make a national park of the Sierra Madre range, Herbert S. Graves, chief of the United States Bureau of Forestry, told the Pasadena Board of Trade Thursday at its noonday luncheon that there were so many applications for national parks now before congress that it would be unreasonable to expect any definite action on such a request before several years.

"There are a number of difficulties in the way of having your mountains made into a national park," he told the members, "and chief of these is the large number of requests now before congress. I am sure that you can get quicker results by asking your state legislature to pass a law making the district a game preserve. It is a hard thing to get congress to make any more national parks at present. Another of the difficulties about a park here would be that if one were established, there would not be such good coordination between the park protection service and the forest reserve forces, so that in case of fire the region might not be so well protected as at present. It would be impossible to make a park out of all the mountains in this vicinity, and if one were established, certain areas would have to be left out and thus abandoned, where they need fire protection greatly."

Mr. Graves paid a splendid compliment to Pasadena for its protection of the watershed, and hiring a large force of men to protect the Arroyo Seco from fire, and assist the forest service in its protecting work through the mountains. "You have not only been consistent supporters of conservation and fire protection," he told the diners, "but you have been leaders in the matter as well. The department appreciates this, as it is of vital importance that we have with us people who may be able to help as adequately in time of emergency." That the Grand Canyon should be the next national park established in this part of the west, Mr. Graves told his hearers. He said that personally, he should like to see this whole forest a game preserve, as more control over hunters and tourist campers is needed, and with the district a state park, such control could be established, and the fire danger from such sources lessened.

T. P. Lukens, president of the Pasadena Realty Board, introduced Mr. Graves and the other speakers. He told the diners how he had had this morning shown Mr. Graves 20,000 trees set out seven years ago by the forest service, and now thriving. Mr. Lukens called on C. D. Daggett, chairman of the national park committee.

"I believe that the people are aroused to the needs and advantages of a national park here," he said, "and that if we follow it steadily and consistently, we can get what we go after, although it will take quite a while, because it is a tremendous task. I believe we will accomplish what we ask within a reasonable length of time, and hope all of you will become a committee to stir up Pasadena and Southern California to help bring about the conditions we desire, and which are an absolute necessity."

LOS ANGELES ANNEXATIONIST MAKES THE PROGRAM PLAIN

"These outside towns have got to come into Los Angeles or we will kick them out of the county." That frank statement was made by one of the Los Angeles municipal committee appointed to educate the people of the outside towns on the desirability of annexation. He did not say it for publication, but it may be taken as a fair statement of the attitude of at least a part of that committee. It is well that the rest of the county may know what to expect. Aqueduct water is to be the bait used to coax the outside territory to add their assessment rolls to the cause of increasing the bonding ability of Los Angeles. "Annexed territory should bear its proportionate share of the aqueduct, power and harbor bonds," is one of the propositions formulated by the same committee as a basis for annexation. That is fair enough, perhaps, for the communities which need the water and are near enough to get the benefit of the power and harbor enterprises. But what about the rest of the county which prefers to stay on the outside and solve its own problems? Apparently that territory stands a good chance of being "kicked out of the county" if the socialist member of the committee above quoted is a capable prophet. Well, we'll see.

As Others See It

How this matter of annexation, absorption or gobbling up is viewed in other parts of the county may be judged by the following extracts reprinted from other papers. The South Pasadena Record says:

"Now comes the death struggle of the annexationists. The bond election of October 8 saw the finish of their cause, yet they haven't found it out yet. They still think they see a small ray of hope—like a drowning man, they are grasping at the last straw. That stray is the defeat of the water bonds.

"For Los Angeles the losing of South Pasadena means the losing of all chance of annexing Glendale, Tropico, San Fernando, Lankershim, Van Nuys and Alhambra. The City of Angels cannot afford to lose the millions of dollars of bonding power these cities would afford, so South Pasadena is to be made a test case, and thousands of dollars of Los Angeles money will be poured into the fight against the life of this city.

"The people who are opposed to the water bonds are few. They, alone, could not get up much excitement. They made so many misstatements during the last campaign that little confidence is longer placed in them, so they are going to bring a host of helpers from the Angel City who are vitally interested in the bonding possibility of South Pasadena.

"An office will be opened in this city, with an experienced Los Angeles campaign manager, well paid by Los Angeles, in charge. Money from the Angel City will be used in sustaining a newspaper started at the beginning of the first bond campaign—a news-

paper that will be filled with matter belittling this city as an independent municipality and striving in every line to induce intelligent citizens to sell their birthright for a mess of pottage."

As to the advantages offered by Los Angeles the Inglewood News remarks:

"When Hollywood annexed to Los Angeles she thought she would get some improvements at a lower cost than if she tried to get them as a separate corporation, but when she wanted a sewer system she was told by the big city that she would have to pay for her own system. She spent \$350,000 for a sewer system, and connected with the Los Angeles sewer to the ocean, and now finds that the Los Angeles sewer will soon be cut off from emptying into the ocean, and Hollywood will have to issue more bonds to help the big city to build a mammoth sewer farm somewhere. By going into the city Hollywood gained absolutely no advantages, and has to help carry the Los Angeles city debt besides.

ADJUSTER IS PROMPT

In response to a telephone message from the Mead-Gilliland agency of the Royal Insurance Company Tuesday morning regarding the fire on J. M. Beard's property, the company's adjuster, F. J. Perry, was in Sierra Madre by noon with a check in his pocket prepared to make good the loss so far as covered by the company's policy. Owing to the absence of Mr. Beard it was impossible to make payment until he should return from Imperial Valley.

For the convenience of patrons who are absent from Sierra Madre during the day the Mead-Gilliland Company has arranged to keep its office open on Tuesday and Thursday evenings from seven to nine during the winter months.

OFFERS INTERESTING BOOK

District Agent Fred Schwartz of the Edison Company expresses hearty approval of the articles printed in last week's News regarding house and store illumination. He is strongly in favor of observing correct lighting principles in installing wiring and fixtures, in spite of the fact that it would often mean the saving of current which is now wasted. Nevertheless he believes the pleasing results achieved would often encourage the extension of the market for current. He has sent to this office a copy of a highly interesting and instructive pamphlet, well illustrated, and setting forth clearly the fundamentals of correct lighting in stores and homes. It applies to all mediums of artificial illumination, electricity, gas or oil. It was prepared by the American Association of Illuminating Engineers. Mr. Schwartz will gladly furnish a copy to any person interested.

HOME OF TRUTH

"His Mercy Endure Forever" is the subject of the discourse to be given next Sunday at the Home of Truth, 493 Auburn avenue, Harriet C. Hamor conducting the services. All are cordially invited. Sunday school is held at two o'clock.

Sierra Madre Directory

CITY OFFICIALS

BOARD OF TRUSTEES—W. Jones, Chairman; C. E. Gray, N. W. Tarr, J. C. Pogier, L. E. Steinberger. Regular meetings in City Hall, second and fourth Thursday evenings.

CITY CLERK, C. H. Perry; ATTORNEY, C. C. Montgomery; TREASURER, M. W. Wolff; MARSHAL, TAX COLLECTOR, AND STREET SUPERINTENDENT, A. M. Udell; ENGINEER, W. E. Bixby.

BOARD OF HEALTH—Dr. R. H. MacCarras, Chairman; F. Biederman, Secretary; J. A. Osgood, A. N. Adams, Dr. A. O. Holmes.

BOARD OF TRADE

President, N. W. Tarr; Vice-President, George B. Morganridge; Secretary, E. F. Ballou; Directors, F. H. Hartman, N. T. Brown, C. S. Kershaw, J. W. Keys, W. S. Hull.

CHURCHES

CONGREGATIONAL CHURCH—Central Avenue, at Hermosa. Rev. W. H. Hannaford, Pastor. Sunday school, 9:30 a. m. Morning worship, 11 a. m. Christian Endeavor Society, 6:45 p. m. Evening worship, 7:30 p. m. Midweek prayer meeting, Wednesday at 7:30 p. m.

BAPTIST CHURCH—8th and Main Streets. Rev. H. Cornish, Pastor. Sunday school, 9:30 a. m. Evening worship, 7:30 p. m.

Methodist Church—10th and Main Streets. Rev. W. H. Hartman, Pastor. Sunday school, 9:30 a. m. Evening worship, 7:30 p. m.

Episcopal Church—Central Avenue. Rev. Dr. George H. Cornell, Rector. Sunday school, 9:45 a. m. Evening worship, 7:30 p. m.

ROMAN CATHOLIC—Chapel on Highland avenue, east of Baldwin. Rev. W. Barth, in charge. Services at 8 a. m. and 12:15 p. m.

CHURCH OF THE ASCENSION (Episcopal)—George H. Cornell, Rector. Residence, The Rectory. Phone Black 70. Sunday school, 9:45 a. m.; Morning Prayer and sermon, 11 a. m.; Holy Communion first Sunday in the month, 11 a. m.; on the greatest festival and other days; appointment, 12:15 p. m. Sunday evening service from October to July, 7:30 p. m.

HOME OF TRUTH—493 Auburn Ave., Sunday school, 3:30 p. m. Bible lesson, Wednesday, 3 p. m. Healing meeting, Friday, 8 p. m. All are welcome.

PUBLIC LIBRARY

SIERRA MADRE FREE PUBLIC LIBRARY—Central Avenue, W. Lima. Open each day, except Saturday afternoon from 1:30 to 5:30 and from 7 to 9 o'clock each evening. Mrs. F. B. Wheatley, Librarian. Municipal Library Board—George B. Morganridge, Chairman; H. J. Potter, Mrs. E. T. Pierce, W. S. Andrews, J. A. Osgood.

FRATERNAL

SIERRA MADRE LODGE, No. 408, F. & A. M.—Stated meeting first Tuesday in

each month. All visiting Masons welcome. Club House Hall. J. A. Patterson, W. M. J. D. Mackerras, Secretary.

SIERRA MADRE POST OFFICE

Mail Arrives

From the East—9 a. m.; 10 a. m.; 3:30 p. m.; 6 p. m.

From the West—9 a. m.; 3:30 p. m.; 6 p. m.

Mail Departs

For the East—7:30 a. m.; 11:30 a. m.; 4:30 p. m.

For the West—7:45 a. m.; 11:30 a. m.; 4:30 p. m.

Post Office Hours

Delivery—7:30 a. m. to 6:30 p. m. Lobby open till 9 p. m. Lobby open Sundays from 8 a. m. to 9 p. m.

SANTA FE ROUTE

Trains at Santa Anita Station

Eastbound

8:09 a. m. Riverside and San Jacinto local.

9:14 a. m. Kite Shaped Track

PROFESSIONAL CARDS

R. H. Mackerras, M. D.

Office 154 W. Central Ave.
Phone Main 53 138 W. Central Ave.

LLOYD L. KREBS, M. D.

Office, 34 N. Baldwin. Phone Main 60
Hours: 11-12-2-3
Res. 72 W. Alegria Phone Main 111

DR. E. L. JACKSON

Physician and Surgeon
Phone Red 76
Office and Res. N. W. Cor. Auburn and Highland

A. J. RUST
DENTIST

308 Higgins Building, Cor. Second and Main, Los Angeles; office hours 10-12; 2-4. Office phone, Main 7011

DR. S. H. THOMPSON

DENTIST
Office Hours: 9 to 12—1 to 5
Phone: Res. Green 62. Office Blue 100
Corner Baldwin and Central Avenues

POTTS' BUSINESS COLLEGE

37 E. Union St., Pasadena
Phone Colorado 237
Thorough Instruction—Large Enrollment—
Finest Building and Equipment—Moderate Charges—Position for Every Graduate.

ALLEN T. GAY

Undertaker and Funeral Director

Lady Assistant

AUTO AMBULANCE
Main 93 Central and Baldwin

Watch and Clock REPAIRING

Expert workmanship in jewelry of all kinds. Agency for Community Silver

E. V. WILSON
Opp. P. E. Station Sierra Madre

S. H. SPAFFORD

Real Estate and Insurance
Harness Repairs

Blue 75 41 N. Baldwin

Carriage For Hire

By the Hour or Day. Meets any car

M. GOLDSTEIN

Main 75 Res. Green 81



safety and conservatism.

that has been the policy of this institution since its organization

a policy that has been lived up to in every transaction as proven by the fact that it has gained the confidence of the public to the greatest degree.

you will find a courteous, helpful service at your command.

4 per cent on savings.



Many people of good taste buy our "personal message" post cards by the dozen so as to have some on hand all the time for correspondence purposes. The News Printery.

If you need a new pencil, come to the News Printery. If you need a new point on your old pencil, come in and use our sharpener—it's a dandy.

Brief Items of Interest

Dr. and Mrs. A. J. Rust spent a very delightful week end in Santa Monica.

Mrs. J. A. Madden of Los Angeles was a guest on Tuesday at the home of Mrs. C. W. Jones.

Mrs. H. E. C. Webb returned on Saturday from Elsinore where she had been for the past week.

Mrs. Mather, Mrs. Charles Ferry and Mrs. Evanson of Pasadena were the guests on Wednesday at the home of Mrs. J. E. Ferry.

Miss Gertrude Cook was the guest on Tuesday to dinner at the home of Mr. and Mrs. Benjamin Hahn who reside in East Pasadena.

Senator and Mrs. Leslie R. Hewitt and family of Los Angeles were the guests on Sunday at the home of Mr. and Mrs. H. T. Fennel.

Miss Marguerite Anderson of Long Beach returned on Monday to her home after spending the past ten days visiting at the home of Miss Mildred Sherman.

Mrs. Alice Staples returned on Saturday from Oxnard where she has been for the past ten days visiting at the home of her son and his wife, Mr. and Mrs. Paul Staples.

Mr. and Mrs. E. Siegmund and Miss Marie Shriner, and Mr. W. H. E. Bravender of Los Angeles were the dinner guests on Sunday at the home of Mr. and Mrs. G. Hallett Johnson.

Miss Mildren Sherman was hostess on Tuesday evening at her home when she entertained the members of the Eleven and One Club. The evening was pleasantly spent with sewing and music and refreshments were served.

John W. Wire of Santa Anita Court left last week for the east, expecting to be absent a month, visiting his mother and sisters at West Frankfort, Ill. On his return he will be accompanied by Mrs. Scott Joiner, his sister, and Charles Rand, his nephew.

Mr. and Mrs. W. H. Ingraham entertained on Monday evening with a family dinner reunion. The guests were Mr. and Mrs. G. Hallett Johnson and family, Mrs. M. M. Olds of Los Angeles, Mrs. H. W. Bullock and daughter of Cheyenne, Mr. O. J. Olds, Miss Miranda Olds of Los Angeles, Mr. H. M. Olds of North Dakota, and Herbert Ingraham. Mrs. E. C. Carhart entertained informally on Thursday afternoon at her home with a musical, complimentary to Mrs. J. A. Osgood and Mrs. Monroe and her daughter, Miss Munroe of New York, who will spend the winter with Capt. and Mrs. Osgood. Musical numbers were delightfully rendered by Mrs. Munroe and Miss Munroe and refreshments were daintily served.

Dr. and Mrs. L. L. Krebs entertained on Monday evening with a supper at their home, cafeteria style. Among those present were Capt. and Mrs. J. A. Osgood, Mrs. Munroe and daughter of New York, Dr. and Mrs. Cornell, Mrs. M. A. Binford and daughter, Miss Binford, Mr. and Mrs. Taylor, Mr. and Mrs. B. B. Bravender, Mrs. S. C. Davis, Mrs. Mary Davis Goodfellow, and Messrs. E. J. Webster, and W. Claude Davis.

A most interesting meeting of the Dickens Fellowship was held on Wednesday afternoon at the home of Mrs. C. H. Baker. After the regular meeting the guests were charmingly entertained by Mrs. Martha Williamson and Miss Alice Lockwood who have just returned from a trip around the world. They told of visiting many interesting spots associated with Dickens and his writings. Refreshments were afterwards served.

The Misses Maybelle Caley and Mildred Sherman entertained with a progressive picnic last Saturday evening. A picnic lunch was served in courses all along the way, the jolly crowd ending up at Baldwin's Lake where the remainder of the evening was spent with games. The guests were the Misses Ruth Sparks, Marion Decker, Anna Janson, Hilda Caley, Avis Preston, Marguerite Anderson, and Verna Tribble, Messrs. Arthur Lytle, Rudolph Brunet, Rudolph Hartman, Merton Clark, Bob Clark, Harry Lehming, Gilbert Bovard, Roydon Pool, and Earl McDonald.

Mr. and Mrs. F. P. Conard spent Thursday in Monrovia where they were the guests of friends.

Miss T. H. Graham has received a telegram announcing the death of her mother at Franklin, Tenn.

Mrs. Ollie Topham and son were the lunch guests on Wednesday at the home of Mrs. H. I. Hawhurst.

Mr. and Mrs. H. T. Fennel motored to Riverside on Wednesday and were guests at the Glenwood Hotel for Wednesday and Thursday.

Mrs. C. E. Cook and Miss Gertrude Cook spent the week end in Los Angeles visiting at the home of Mrs. L. E. Arnold who resides on Estrella avenue.

Mr. and Mrs. J. N. Hartman of Medina, Ohio, were the guests at the home of their son, F. H. Hartman. They expect to remain all winter in Southern California.

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Mr. and Mrs. F. P. Conard spent Thursday in Monrovia where they were the guests of friends.

Miss T. H. Graham has received a telegram announcing the death of her mother at Franklin, Tenn.

Mrs. Ollie Topham and son were the lunch guests on Wednesday at the home of Mrs. H. I. Hawhurst.

Mr. and Mrs. H. T. Fennel motored to Riverside on Wednesday and were guests at the Glenwood Hotel for Wednesday and Thursday.

Mrs. C. E. Cook and Miss Gertrude Cook spent the week end in Los Angeles visiting at the home of Mrs. L. E. Arnold who resides on Estrella avenue.

Mr. and Mrs. J. N. Hartman of Medina, Ohio, were the guests at the home of their son, F. H. Hartman. They expect to remain all winter in Southern California.

Miss Marguerite Anderson of Long Beach returned on Monday to her home after spending the past ten days visiting at the home of Miss Mildred Sherman.

Mrs. Alice Staples returned on Saturday from Oxnard where she has been for the past ten days visiting at the home of her son and his wife, Mr. and Mrs. Paul Staples.

Mr. and Mrs. E. Siegmund and Miss Marie Shriner, and Mr. W. H. E. Bravender of Los Angeles were the dinner guests on Sunday at the home of Mr. and Mrs. G. Hallett Johnson.

Miss Mildren Sherman was hostess on Tuesday evening at her home when she entertained the members of the Eleven and One Club. The evening was pleasantly spent with sewing and music and refreshments were served.

John W. Wire of Santa Anita Court left last week for the east, expecting to be absent a month, visiting his mother and sisters at West Frankfort, Ill. On his return he will be accompanied by Mrs. Scott Joiner, his sister, and Charles Rand, his nephew.

Mr. and Mrs. L. L. Krebs entertained on Monday evening with a supper at their home, cafeteria style. Among those present were Capt. and Mrs. J. A. Osgood, Mrs. Munroe and daughter of New York, Dr. and Mrs. Cornell, Mrs. M. A. Binford and daughter, Miss Binford, Mr. and Mrs. Taylor, Mr. and Mrs. B. B. Bravender, Mrs. S. C. Davis, Mrs. Mary Davis Goodfellow, and Messrs. E. J. Webster, and W. Claude Davis.

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REAL FRIENDSHIP.

Real friendship in a wholly disinterested friendship, and it is rare. The friendship that keeps a ledger and is always balancing accounts is not friendship at all. The fear that one may give more to his brother than he receives from him, that must have every favor returned as though it were a loan, every gift, visit, invitation, even expression of affection, paid back in kind—that may be a pleasant business proposition, but it has no claim to be called friendship.

REPORT OF THE CONDITION OF

The First National Bank

Charter No. 8707
at Sierra Madre, in the State of California, at the close of business, October 21, 1913

RESOURCES

Loans and Discounts	\$121,813.05
Overdrafts, secured and unsecured	175.41
U. S. Bonds to secure circulation	25,000.00
Premiums on U. S. Bonds	400.00
Bonds, Securities, etc.	16,900.00
Furniture and Fixtures	7,428.56
Due from National Banks (not reserve agents)	6,627.36
Due from approved Reserve Agents	10,759.16
Notes of other National Banks	864.00
Fractional Paper Currency, Nickels and Cents	36.59
Lawful Money Reserve in Bank, viz: Specie	\$10,406.45
Legal-tender notes	1,085.00
Redemption fund with U. S. Treasurer (5 per cent of circulation)	1,250.00
Total	\$202,741.58
LIABILITIES	
Capital stock paid in	\$ 25,000.00
Surplus fund	4,000.00
Undivided Profits, less Expenses and Taxes paid	1,694.69
National Bank Notes outstanding	25,000.00
Dividends unpaid	20.00
Individual deposits subject to check	107,605.39
Demand certificates of deposit	1,228.35
Time certificates of deposit	36,645.48
Cashier's checks outstanding	1,547.67
Total	\$202,741.58

State of California, County of Los Angeles, ss.
I. F. W. Nuetzel, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

F. W. NUETZEL, Cashier.

Subscribed and sworn to before me this 21st day of October, 1913.

S. R. G. Twycross,
Notary Public.

Correct—Attest:

Chas. S. Kersting,
C. W. Jones
T. E. Yerxa

(Seal) Directors

HOW TO APPLY A TIRE.

Always Remove Rust and All Other Foreign Matter.

Before applying tires remove rust and all other foreign matter. If the tire has been ridden deflated at any time, mud may have accumulated on the rim and unless this is removed the tire cannot adjust itself properly. Soapstone dusted on the rim will act as a lubricant and make it much easier for the tire beads to slip into their correct position, thereby reducing the danger of pinching the inner tube to a minimum.

Before placing the inner tube inside of case inflate just enough to round it out. Do not use a tube of the wrong size and be sure that the spreader of the valve is adapted for the particular type of case, whether regular, clincher, quick detachable clincher or Q. D. cable base. Dust tube and inside of case with talc, which will reduce the friction and prevent adhesion of the tube to case after heated in service.

If too much talc is used, however, and any water should work its way on the inside of the tire, there is danger of grit and attending injury to the tube. Powdered graphite is not quite so nice to handle as talc, but is a much more durable lubricant.

How to Make Children's Shoes Wear.

To make them wear longer wash children's shoes occasionally to remove the dirt and old polish and soften them with oil. When any part of the sole becomes badly worn it should be mended at once; for usually a shoe will wear out at one point more quickly than at another, and by paying 10 or 15 cents to have that part mended it will save dollars in time. Gun metal finished shoes are preferable for every day wear, for such shoes are lusterless and can be cleaned with oils instead of polish, which is destructive to the best leather, even when sparingly used.

Infantile Chicken Broth.

Customer—What on earth is this broth made of, waiter? Surely it isn't chicken broth? Walter—Well, sir, hit's chicken broth hit's hifancy. Hit's made hot of the water that the eggs are boiled in.—London Tit-Bits.

Don't Want to Be Left.

Miss Vera—Mr. Desmond, why did you go to the dining room before you greeted the hostess? Mr. Desmond—Well, the hostess will keep, but the refreshments seemed to be getting away.—London Telegraph.

Postcards at the News Printery

THE RAILWAY.

It is evident that if the public is to get satisfactory results from its servant, the railway, it must take care that it be so treated that it will be kept in vigorous health. The railway cannot maintain vigorous health if it is not allowed sufficient earnings to sustain it in good physical and financial condition or if burdens are imposed on it which are too heavy for it to bear.

The immediate determination of what earnings it shall be permitted to receive and what burdens it shall have put on it is in the hands of the other servants of the public mentioned, chiefly the commissions and legislatures. If the railway is guilty of acts of omission or commission, which are inconsistent with its public duty, these other servants of the public should adequately restrain and punish it. But when the railway is doing its best to perform its duty it is obviously contrary to the interest of the public for it to be subjected to unnecessary restraints and penalties.—Julius Krutschmitt, Chairman Southern Pacific.

TO LUCASTA

ON GOING TO THE WARS.
Tell me not, sweet, I am unkind,
That from the nunnery
Of thy chaste breast and quiet mind
To warre and armes I flee.

True a new mistress now I chase,
The first foe in the field;
And with a stronger faith imbrace
A sword, a horse, a shield.

Yet this inconstancy is such
As you, too, should adore,
I could not love thee, deare, so much
Loved I not honor more.—Richard Lovelace.

SOCIAL JUSTICE.

Conservative old Great Britain is making great advances along democratic lines for the welfare of the masses and is at least twenty-five years ahead of America. Lloyd-George pointed out in almost precisely the same words as Roosevelt that this progressive legislation or liberal movement stands between anarchy and conservative rights of property. Unless justice is accorded to the masses they will obtain it by violent means and in a spirit of revenge.

In America and England the masses intend coming into their own. Lloyd-George impressed me as a man of great vision, garnished with reserve, a sympathetic man, free from sham and devoted to a cause and not forgetting the plain people from whom he sprang. The reason England is so far ahead of us is largely because we still have the old fetish of state rights. England already has much social justice legislation. With us the people are just being educated. England can proceed faster because it has one central government, while we have forty-eight state legislatures. State rights are advantageous in many respects, but we must nationalize necessary legislation to redress national evils.—Oscar Strauss, Member of Permanent Court of Arbitration at The Hague

A Bargain in Roses!

Having had to make room for our new glass house, we will sell out our surplus stock of the following rose bushes at HALF PRICE as long as they last

Adam—Pink
Agrippina—Red
Archduke Chas.—Shaded Red
Archduchess Marie Immaculate—Pink
Aug. Guineasseau—Flesh
Baby Rambler—Red
Bessie Brown—Pink
Bougere—Pink
Bride—White
Capt. Cristy—Pale Pink
Catherine Mermet—Pink

These bushes are strong, two and three year old stock in gallon cans. Our regular price is 35c each or \$3.50 per dozen. Our bargain price is 17½c each or \$1.75 per dozen.

Irving N. Ward Nursery

Laurel and Mt. Trail Aves.

Phone Bine 29

How about a little heat these cool mornings and evenings?

The new Victor Vavor Gas Heaters are absolutely odorless and inexpensive to operate.

Large or double room size \$9.50
Medium or single room size 6.75
Bed room or small size 3.50
Overhead bath room heater 1.00

Southern Counties Gas Co.

Room G Kersting Court

Phone Main 117

AUTUMN MUSLIN UNDERWEAR

We have the many new things—the entire fall display is here, and is very attractive. Every garment is pretty—the materials are light, sheer and dainty. High and Low-Neck Gowns, \$1.00 up—Lace and Embroidered-Trimmed Petticoats, \$1.00 to \$10.00—all style Drawers, 50c to \$2.75—Children's Drawers, 25c to 50c—Children's Muslin Gowns, 75c—Corset Covers 50c to \$3.50.

Herman R. Hertel

Fair Oaks 407

PASADENA

41-47 N. Raymond

Do You Know This Store?

Numerous words of commendation for our stock have made us feel that the kind of a store we are trying to conduct is needed and appreciated in Sierra Madre. This merely confirms our confident expectations.

We have aimed to have a store that is *different* both in stock and arrangement. And since we have worked on a very definite plan, perhaps you would like to know more about it.

Our stock is the result of a careful searching of the market for the best in our line, in Los Angeles, San Francisco and the east. We buy most of our stock from the manufacturers, securing exclusive rights.

Stationery—Our assortment of writing papers is very carefully chosen, so as to give the maximum of style and paper value at the prices asked. Our most attractive packages cannot be duplicated in Sierra Madre. We offer special bargains in paper which we purchase largely for our printing department and cut to order. In addition we have all the staple goods found in any modern stationery store such as pencils, pens, ink and 1001 other little things, and the Waterman and Moore fountain pens.

Cards—Our stock of cards, folders, booklets is the cause of constant delighted remarks. For beauty and variety it is not excelled in Los Angeles or Pasadena. We have a complete showing of the unequalled publications of P. F. Volland & Co.. To those who know what that means no more need be said. Others must see it to appreciate it. The best items from other well known lines are also shown.

Books—No pretense is made at having a book store. But we have a few books carefully selected for particular purposes—books for children, gift books for old and young, books about California or by California authors, books on California gardening, trees, birds and other outdoor life.

Pictures—Our picture stock is distinguished for its quality rather than quantity. There are beautiful reproductions in colors, some of the famous Pillsbury photographs of California landscapes and some wonderful art studies from the camera of Jesse T. Banfield. We have just arranged for the exclusive local sale of some beautiful local views recently taken by the Graham Photo Co., of Los Angeles. Look for them.

Holiday Goods—Our showing of holiday goods will be a surprise and a delight. Keep it in mind and you will not be disappointed. We are confident you will call it by far the most beautiful ever seen here.

Engraving and Printing—We will continue to do the high class work which has characterized this shop for the past five years.

Make Yourself at Home—You are urged to inspect our stock at your leisure. It is arranged so you will have access to everything for examination. A visit from you will afford us both pleasure whether you buy or not.

The News Printery

SIERRA MADRE NEWS

A. N. ADAMS
Opposite P. E. Station
**Real Estate, Rentals
Insurance**
AGENTS FOR THE
Continental Insurance Co. of N. Y.
Policyholder Surplus \$15,999,832
Pays first and always 100 cents
on the dollar

FEED AND FUEL TRANSFER

All kinds of stock and poultry feed. Best grades of fuel
Andrew Olsen
Red 85 Res. Black 24

Supplies For the Auto

and for the driver. We carry a complete line of togs, caps, coats, robes, lunch boxes and everything for comfort and pleasure.

Oils, Gasoline, tools and everything to make the car run right

A. L. Ryder
160 E. Colorado Pasadena

Special Fall Bargain List

From our numerous listings, we have chosen the following as unusually attractive from an investment standpoint:

1—East front lot 50x112 on Lima St., with all street work paid for \$375.00
2—South front on Live Oak, 50x190, with cement walk and large street trees \$375.00

3—Lot on W. Mariposa, close to Lima, 50x190, extra good soil. Terms, $\frac{1}{2}$ cash \$400.00

4—50x190 on Ramona avenue, sidewalk, curbing and fourteen large citrus trees. Terms, \$175.00 cash, balance \$10.00 per month and interest at 7% \$475.00

5—South front 50x125 on West Highland, between Baldwin and Auburn—street paved \$475.00

6—Adams St., 50x150, with sidewalk, curbing and street trees. Terms $\frac{1}{2}$ cash, balance 2 $\frac{1}{2}$ years at 7% \$450.00

7—South front, 51x146, on W. Montecito. Perpetual view, only one block to business center; terms \$200.00 down, balance \$10.00 per month and interest \$550.00

8—49x150 south front on W. Laurel with magnificent view and several shade trees. Water piped over the lot \$550.00

9—W. Montecito, between Sunnyside and Sierra Madre Aves., south front, 50x175 \$650.00

10—East Central Ave., 50x190, with several large shade trees \$800.00

11—100x186, south exposure, fine view, on Olive. Small barn on rear. Will take 8% trust deed for full purchase price of 1250.00

12—Double clean corner, 100x190, with sidewalk, curbing and about 35 large citrus trees \$1350.00

13—Monte Lado lot, south front on Grand View, 100x205, street work, sidewalk, curbing \$1400.00

15—Five-room modern on Lima. Very cozy and attractive. Lawn, flowers, etc. \$2250.00

16—Six rooms, modern, completely furnished on 50x150 on Adams St. Rents for \$35.00. Easy terms or will take any good negotiable securities \$2500.00

17—Five rooms, brand new and strictly modern on Grand View. This is a beauty. \$2900.00

18—50x205 to alley on Lima. East front, large double house; terms easy \$3,300.00

19—Six rooms, new modern. Completely furnished. Only two blocks from business center; double clean corner; lawn, fence, and fruit trees. Terms \$3,300.00

MEAD-GILLILAND
REALTY CO.

Real Estate, Loans, Insurance, Notary

Open Tuesday and Thursday
Evenings, 7 to 9

THE SIERRA MADRE NEWS

BY GEORGE B. MORGRIDGE

PUBLISHED FRIDAYS

SUBSCRIPTION \$1.50 YEARLY

ENTERED AS SECOND CLASS MATTER AT THE POST OFFICE AT SIERRA MADRE, CALIFORNIA
OFFICE, ROOM G, KERSTING COURT OPPOSITE PACIFIC ELECTRIC STATION
TELEPHONE BLACK 42, UNIVERSAL LONG DISTANCE CONNECTIONS

FRIDAY, OCTOBER 24, 1913

EDITORIAL CHAT

Let's Start Something—

I hope every merchant will read the first page article on window displays and see if he cannot do something to improve matters as suggested. And I hope every other person who reads the article will mention the subject to one or more merchants and show the public is interested. Let's see if a change for the better cannot be secured right away. I believe this matter has a most important bearing on the home trading problem.

Work Laid Out For Us—

Necessity for fire protection has again been brought home forcibly. In the past there has been an obstacle to prevent the installation and use of fire plugs by the city which will soon be obviated. The water company was unable to sell water except to stockholders and the city was prohibited by law from owning stock in a corporation. When the water system has been purchased by the city that difficulty will no longer face us. Then it will simply be a matter of expense for the installation of fire plugs. That step should be taken just as soon as the city finances will warrant it.

Firebreaks Needed—

With the imminent danger of a brush fire being started on the mountain side many people watched anxiously for hours Monday night. Next to the lack of fire protection for buildings probably the thing that was uppermost in the minds of everyone was the unprotected state of the mountains immediately above Sierra Madre. If the flames had once gained headway in the brush it is doubtful if they could have been stopped before reaching the top of the ridge, and the denuding of the watershed from which the local water supply comes might easily have resulted.

As is always the case after a calamity for a thorough scare, many people come forward with remedies. In the present instance the most common suggestion is a firebreak connecting with the Sturtevant Trail and reaching westerly from the Churchill ranch close along the foot of the steep slopes and over the tops of the low foothills which extend down to Carter avenue. In addition to this are suggested "fire lines" or narrow paths through the brush reaching to all parts of the nearby mountains to give firefighters access to vantage points in combating brush fires. The few hundred dollars of expense involved may be regarded as cheap insurance on the city's investment in a water supply.

Keeping Up to Date—

I wonder how many of the local merchants subscribe for and read a good trade journal. Every line of business has one or more periodicals filled with valuable information for the merchant who wishes to keep up with the procession. The man who has got to the point where he cannot learn something from the other fellow has begun to go backwards.

Appearances Help—

Business stationery poorly printed on cheap paper helps a house about as much as a salesman with shabby clothes, run-over heels and badly in need of a shave. The first glance arouses adverse prejudice.

Why Only One?—

Why have a purity Sunday arbitrarily appointed once a year? Why not also observe the other 364 days in the year?

WHAT MAKES A NEWSPAPER?

Hollywood Citizen.—It is interesting to one, who follows in some degree all the papers in Los Angeles, to note the claim which each paper lays to its superiority over the others. If one reads any one of its six dailies he will find therein the figures to prove that that paper not only has the greatest advertising patronage of any paper but has got all the others eclipsed with its circulation. When the reader picks up an opposition paper, however, he finds his first information disputed by facts, equally convincing, showing him that the paper he is then reading is the only one that has either circulation or advertising patronage.

The Times isn't satisfied with claiming superiority in its own field but must insult the intelligence of its readers by laying claims to being the greatest paper in the world, when it would sink into insignificance when compared in circulation, advertising receipts, designs, at the News Printery, next the postoffice.

quality and character of its news columns, with some of the really great newspapers of the country.

Hearst in his usual egotistic style lays claims, not only to himself being the greatest living American, but to having in his Los Angeles Examiner and Herald two world beaters from every newspaper standpoint.

Though a little more modesty prevails in the columns of the Express and Tribune they show themselves to be quite adept in proving their papers quite the superior of any others in the field.

And while the little Record is ignored by all of its big brethren it plods right along with its claims, which if not disputed by so many others, would entitle it to the leadership.

But there are a few things which the los Angeles public will concede to their respective prospering dailies without any claims being made to them. To the Times the public will concede the most vindictive, spleenful and unfair spirit. To the Examiner and the Herald will be granted the title of carrying the biggest sensations, possessing the least character, and exhibiting the greatest egotism of their owner. To the Express and Tribune will be conceded the title of the most progressive and the cleanest, and the most desirous of laboring for the best interests of the public—when the interests of their owner are not too directly concerned. To the Record must be given the title of the most popular with the laboring man and the best supporter of socialists and socialism. And, perhaps, by this time, some of our readers are ready to concede to the Hollywood Citizen the championship for criticism.

WORTH HUNTING—

Huntington Beach News.—An English college professor has just discovered some ancient tablets showing that children more than 4000 years ago studied spelling. But did they learn to spell correctly, professor? If so, kindly impart the method used and so have present day schools in California graduate pupils who can actually spell correctly. They are not doing it now.

Corsets that will not rip—Corsets that will not tear—Corsets that fit with comfort, set the fashion and meet every requirement imposed by present styles of dress, are Warner's Rust Proof Corsets, sold by J. F. SADLER & CO.

Sierra Madre Feed and Fuel Co. are Sole Agents for the celebrated Wizard Fertilizer.

WATERMAN'S IDEAL FOUNTAIN PENS

have been for years the most popular pen on the market. They are just about ideal in fact as well as in name, being made in a variety of styles from which selection can be made to suit any taste. In material and workmanship they are unsurpassed. The ink pen is perfect. In addition to the original Ideal pen there are self fillers and safety pens which will not come apart and leak in your pocket. And then there is the Waterman Clip Cap, a feature which often saves the price of the pen. We have just received a stock of these famous pens and are now prepared to supply any need. Come in and try them till you find the point which suits you.

THE NEWS PRINTERY
Next the Postoffice

For the correct thing in engraved cards and attractive stationery go to the News Printery.

10% DISCOUNT ON LAUNDRY
Try the "holdeover" collected Friday and delivered Tuesday, and get 10% discount. Phone Monrovia 87 at our expense for driver. 26if

Wizard Fertilizer is for every thing that grows out of the ground. Don't forget that the quantity used makes it the cheapest on the market. Sierra Madre Feed & Fuel Co.

BE A BOOSTER
If you want to tell your friends in the East all about Los Angeles and the great Southwest, if you want to give them accurate information from reliable source, if you want to tell all about the products of this great country, if you want them to find out all about Los Angeles and the great Southwest, you should mail them a copy of the Tenth Anniversary number of the Los Angeles Examiner (date of issue Dec. 24th, 1913.)

This beautiful number, in addition to the regular paper, will contain seven colored sections, each section brim full of valuable information pertaining to this country. This number will tell more than if you wrote a thousand letters.

Make out list of names you desire the paper sent to and enclose 15 cents for each name, mail or bring to Los Angeles Examiner office and we will do the rest. Do it now. If papers are mailed to foreign points the price will be 25 cents per copy.

Dainty place cards in many new designs, at the News Printery, next the postoffice.

News Liners

Advertising inserted under this heading at the rate of five cents per line per each insertion.

FOR SALE—Beautiful saddle mare 10 years old, perfectly gentle and sound. Will sacrifice her. Price \$75. Can be seen at 27 N. Lima. 3*

FOR SALE—Game Cornish chickens. Enquire of W. Coffin, Grove St. north of Grand View. 4*

FOR SALE—White Plymouth Rock chickens. Phone Red 37. 4tf

FOR SALE—High class invalid chair in good condition. Cost \$150. Will sell for less than half price. 279 W. Central Ave. Phone Black 12. 4*

FOR SALE—Thoroughbred Rhode Island Red eggs for hatching, good laying strain, fifteen for \$2. Phone Black 1. 3

FOR EXCHANGE—12 $\frac{1}{2}$ acres splendid citrus land one mile from Corona. Price \$350 per acre including water. Will exchange for Sierra Madre improved or vacant. Mead-Gilliland Realty Co. 4-5

FOR RENT—6-room furnished bungalow, with screen bedrooms, all modern conveniences, shade and fruit trees, chicken corral and shed for auto, \$50 a month. 375 W. Grand View. Phone Black 1. 3

FOR EXCHANGE—126x300, with two modern cottages, barn, fruit, alfalfa, etc., etc., at Greening station on Whittier car line. Price \$4,000. Will exchange for Sierra Madre improved. Mead-Gilliland Realty Co. 3-4

WANTED—Lease and option to buy one acre, unimproved, with water and some shade trees near foothills. Box 164 Sierra Madre.

WANTED—Money on first mortgages, 30 to 40 per cent valuation, in the following amounts: \$450 at 7%; \$500 at 7%; \$1400 at 8%; \$2000 at 7%; \$2500 at 8%; \$10,000 at 7%. Mead-Gilliland Realty Co. 4-5

Wizard Fertilizer is sold only on money back guarantee. Sierra Madre Feed & Fuel Co.

MONROVIA STEAM LAUNDRY. The Monrovia Steam Laundry is now giving Sierra Madre a daily service.

Postcards at the News Printery

SUPERINTENDENT'S NOTICE REQUIRING PAYMENT OF ASSESSMENT PARK AVENUE (FORMERLY PALM DRIVE) STREET OPENING

Street Superintendent's Notice Requiring Payment of Assessment.

Office of the Superintendent of Streets, Sierra Madre, California, October 23, 1913.

In compliance with the law, notice is hereby given, that on the 20th day of October, A. D., 1913, I received from the city clerk and clerk of the Board of Trustees of the city of Sierra Madre, a certified copy of the written report, assessment and plat accompanying same, made by the commissioners appointed by the Board of Trustees of the city of Sierra Madre to assess benefits and damages and have general supervision of the proposed work and improvement of opening Park Avenue, formerly Palm Drive in the City of Sierra Madre, California, from the Northwesterly line of Mariposa Avenue, to the Southerly line of Central Avenue and opening the produced portion to a uniform width of fifty (50) feet in accordance with resolution of intention No. 30, of the Board of Trustees of the City of Sierra Madre, adopted October 29, 1912.

That said report, assessment and plat were filed by the commissioners in the office of said clerk of said Board of Trustees of the City of Sierra Madre on the 27th day of March, A. D., 1913, which said report, assessment and plat were finally confirmed, approved and adopted by the Board of Trustees of the City of Sierra Madre, at a meeting of said Board, held on the 11th day of September, A. D., 1913, by its Resolution No. 43, and that said assessment therein contained is now due and payable and is a lien upon all property contained and described therein and is therein assessed for a proportion of the cost of said improvement as shown by said report, assessment and plat now on file in my office.

Notice is also given that all sums levied and assessed in and by said assessment-roll, are due and payable immediately and that the payment of each said sum, respectively, is to be made to me within thirty (30) days from the date of the first publication of this notice, to-wit: On or before the 23rd day of November, A. D., 1913; which said date is thirty (30) days from the 24th day of October, A. D., 1913, and that all assessments not paid before the expiration of said thirty (30) days will become and will be declared to be delinquent and that thereafter the sum of five (5) per cent on the amount of each such delinquent assessment, together with the cost of advertising each such delinquent assessment will be added thereto.

Sierra Madre, California, this 23rd day of October, A. D., 1913.

A. M. UDELL,
Superintendent of Streets of said City of Sierra Madre, and Street Superintendent of said City of Sierra Madre.

Garden Hose and Poultry Netting

Special Prices
For a Few Days

SIERRA MADRE HARDWARE COMPANY

Phone Main 98

West Central

Demonstration National Biscuit Goods

Saturday, October 25

All 10c Packages

 3 for 25c

M. D. WELSHER

Main 6